**1. Django variables (dynamic content)**

<!DOCTYPE html>{% load staticfiles %} <!-- at the beginning of document --><html lang="en"><head> <meta charset="UTF-8"> <link rel='stylesheet' href='{% static "css/style.css" %}'/> <title>Tarantino Django movie</title></head><body> <h1>This is Django poster</h1><br/> <img src='{% static "images/django.jpg" %}' alt="ERROR!"/></body></html>